*Chaffee County Community Foundation*

**Board Meeting**

**Nov. 26, 2018 ♦ 3:00 pm**

Participating Board Members:

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| Ed Cooper | Gordon Schieman |
| Wendy Hall | Cindy Williams |
| Rick Hum | Jordan Brown – Advisory Team: Social Media & Communications |
| Michael Hannigan, Exec. Director |  |

Lisa and Syd - unavailable

**News and Updates**

Rick reported that the METAB (Marijuana Board) grant requests were due 11/20. Requests were submitted for more than $300K; METAB has +$100K to award. Same scenario will occur with CCCF.

\*\*NOTE: METAB Board is 6 members; 2 positions are up for appointment. Rick is appointed til 2020.

Community Checkup Survey – Rick had a handout on the preliminary results. Overall, residents are satisfied with the quality of life here. Envision’s response to their initial community survey was 1500 ppl; 843 did this follow-up survey. It went out during the election cycle and Rick believes that impacted the responses.

The EDC decided not to financially support CCCF regarding the leadership seminars. Belief that Wendell has some concerns about the EDC’s future and funding.

Discussion about getting more people informed and involved with CCCF. Idea suggested to invite communities/subdivisions/HOAs as a group to attend a discussion together. People are more likely to come if they know other people to come with and to have discussion with.

Exec Director’s Report

Michael said in his many conversations with people, there is very little knowledge about foundations in general and this Foundation specifically. Needed from the Advisory Teams is clout, introductions, connections. He sees the Advisory Teams as our community outreach arms.

Suggestion that one way CCCF can be more visible is in the realm of “influence.” For instance, do a community forum/discussion on critical topics, like mental health. People want to know about resources without any stigma.

Michael also did a survey of about 80 local nonprofits, asking about their needs, worries, their stresses. Had very detailed responses from 20 to 30 organizations.

Scheduled for Dec. 4th at Watershed is a free workshop for its member nonprofits titled “Fearless Fundraising.” Future need: Need the ability to videotape these for posting. Excellent response and full.

Michael has been asked about doing individual consulting for nonprofits. He thinks it could be a game changer for CCCF. More discussion needed.

Fundraising: “It’s a slog.” Have raised ~$86K in donations and pledges. Need to talk with all financial planners and estate planners. With that said, i) not many in the county; and ii) most of the people with larger resources are already working with the big national companies. Charitable funds can easily be transferred from Vanguard, Fidelity, etc. to us; just need to convince donors, but CCCF also has to have a proven record to demonstrate.

Michael did an e-mail blast to 350 businesses about the benefits of directing their charitable giving to CCCF.

He will submit his 16-month budget (remainder of 2018, through 2019) to be voted on by the Board.

Website: Jordan said getting the blog going will be beneficial. Is there any benefit to ads in the papers? A lot of residents and part-time owners don’t do social media. Other people don’t read the newspapers. The philanthropy podcasts on KHEN are viable. More discussion.

Cindy brought up a concern: She has had two Conservancy donors say they are going to give to CCCF “instead.” This goes directly against the CCCF stated mission of not competing with other nonprofits.

Cindy reported that Envision received a grant for $500K to fund its projects.

Michael said CCCF’s “mission expansion” may need to extend to stabilizing nonprofits who don’t have reserves, which is many of them. Most operate on a shoestring.

Discussion: Lake County Community Foundation is very interested in partnering and collaborating with us. Will share the Foundant software with us, so only $4,000 each. Questions related to this, need more discussion:

* Should the two foundations merge? Two smaller foundations have much less clout than one larger one; also enables more funding and donations.

Question if the Gunnison Foundation should also be considered; it is doing well. Some discussion that our areas are not thought of in the same way. There’s also the San Luis Valley Feasibility Study that Kim Smoyer did for them; was the Sagauche Foundation ever started up? Merging all these could evolve into a Central Colorado Community Foundation. Rick will talk to Kim Smoyer.

Discussion: As more of us are talking with people, no one is sure what we can/should say. Rick said he will generate a list of questions for the rest of us to use as talking points so Michael and Syd can provide guidance on how to respond.

**NO MEETING IN DECEMBER; moved Dec. meeting to Jan. 7, 2019. Also hold Jan. 28th as regular meeting date as lots to do after holiday break. Location TBD.**

**Action Items**

1) Agreement to be signed by Advisory Team for term through 2019

2) Proposals written for ~~Chaffee County,~~ BV, Salida and Poncha **(Michael / Ed ????)**

3) Response from e-mail blast to businesses . . any funds moved over? **(Michael)**

4) Determine the specific initiatives CCCF wants to support in the short- and long-term

4) Method for recording In-Kind donations, like if printing is donated. - **Michael**

5) Vote on 16-mo budget **– on-line?**

6) Ask K. Smoyer re: San Luis Valley/Sagauche Foundation **– Rick**

7) Roundtable discussion with 10-15 top stakeholders/leaders/nonprofits about their needs and concerns - **(?? and when?)**

8) Discuss proprietary website platform with MDiLillo – **(Ed – was this done?)**

7) Identify non-supporters and determine what their concerns are via sit-down conversations with them.

8) Syd, Michael, Ed, Rick define talking points and funding requests **(Syd)**

9) Cindy to provide Syd list of everyone Envision is contacting for funding. **(Cindy – done?)**

~~10) Nominating Committee~~ **~~(Ed)~~**

14) Purchase and implementation of Foundant software

Ongoing

Fiscal Policy

Submitted by Wendy Hall 12/11/2018.

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# **Chaffee County Community Foundation**

# **Board Meeting Agenda**

## **Nov. 26, 2018 ▪ 3 PM**

## **Schieman Residence - Salida**

I. Chair’s Report

II. Continuing Business

* Advisory Teams – enabling activities in coordination with the Board (Lisa)
* Education and Training
* Fundraising
* Community outreach, publicity, PR, reaching new stakeholders
* Long-range planning
* Fundraising / Promotion (Syd, Jordan, Michael)

Website, etc.

* Strategic Plan
* Introduction to other nonprofits and stakeholders: who, what, when (Rick)
* Relationships with other nonprofits (Cindy)

VII. Director’s Report

* 2018 – 2019 **16 month** draft operating budget
* Slate of workshops for 2018-2019
* Board direction on \*convening\* community for discussion on critical topics, e.g. childcare, housing
* Collaboration with Lake County Community Fundraising
* Need 5 Founder’s Circle members from Salida
* Fiscal Sponsor Policies and Guidelines

Adjourn

++Next meeting